

2013 Nunn Finer Bridle Program

This program includes:

- One Free Bridle for display of each type of bridle ordered
- Display bridles come completely assembled
- Free bit included, making it easy to get the display up
- A free brass plate with the bridle name to hang above the display bridle
- Bridles purchased by our retailers will be shipped in clear tubes great for display
- A Nunn Finer banner to display above the bridles
- All bridles on the initial “Buy In” will come with a **20% discount** (regular price thereafter)
- A minimum “Buy In” of 3 bridles per style is necessary to participate in this offer
- Choose one or several styles of bridles to stock
- We include images of our recommended display format

To participate, your store will be obligated to:

- Create a display that presents the bridles as close to our display format as possible
- Each bridle will need to be on display, the plate with the bridle name on it will need to be placed overtop as well as the bridles for sale just below
- The Nunn Finer banner must be hung so that the customer understands the brand on display and in the tubes



The Tubes:

- The protective display tubes allow the store to present their stock without it getting shop-worn, dirty, or dusty
- Are an exclusive method for branding bridlework, creating a sense of care with forward-thinking packaging
- Keep the store from having to assemble all the bridles, while reducing the risk of losing a bridle part in the process
- If you don't pre-assemble bridles, the tubes eliminate the need to use plastic bags and enhances the product's value
- End caps on the tubes are color-coded for size, making it easy for you and your staff to know what sizes are available at any given time: Red for Oversize, Navy for Horse, and Royal for Cob
- Pony bridles will be in Royal tubes

For more information, contact us at sales@nunnfiner.com or call 1 (800) 342-1723